

# *INSPIRED INNOVATIONS, L.L.C.*

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## **Inspired Innovations™ Process**

- Better, Faster, Cheaper – applied to the development process.
- Inexpensive; Easy to Learn and Use; Fast and Very Effective in any size company.
- Well suited to solving persistent manufacturing problems, to leveraging technology advantages, and to defining entirely new products.
- Process offers particular benefits to smaller firms or divisions of larger firms with few technical resources. Process provides the ability to efficiently leverage outside resources.
- Proven to help grow earnings, sales and market share. Often provides long-term competitive advantages not obtained by other techniques.
- Follow-up support readily available. Can be negotiated on a daily rate, percent of savings or percent of new sales/profitability basis.
- Process has resulted in hundreds (850+) of patents and trademarks.
- New products and manufacturing processes have resulted in numerous international awards from business and engineering societies.

- Process has generated dozens of commercially successful new manufacturing processes and products. It has also resulted in hundreds of significant improvements to manufacturing processes and new materials systems tailored to product and process requirements.
- The process was developed by Dr. Phillip S. Wilson. Dr. Wilson has led development teams for over forty years. He has forty-seven patents of his own, won the Society of Plastics Engineers Unique and Useful Industrial Product Award and won an American Product Excellence Award for this Inspired Innovations™ process.
- He managed GE's Corporate Plastics Applications Center, was VP of Technology for the Textron Automotive Company and retired as Chief Technologist for \$30B auto supplier Magna International.
- Since his retirement, he has taught this process at several universities (including MIT); and to numerous companies in the US, Canada, the UK and India.
- Questions? Contact Dr. Wilson via phone or e-mail at [pswilson@voyager.net](mailto:pswilson@voyager.net)